



British Society of Urogynaecology
Registered charity No 1143157

Committee

IT Committee

Members of the Committee (with start and finish dates)

Name	Start date	Finish Date
Ruben Trochez (Chair)	February 2015	November 2018
Gans Thiagamoorthy (Vice Chair)	May 2015	To take over as Chair
Sanchita Sen	May 2015	Nov 2018
Smita Rajshekhar	May 2015	Nov 2018 (applied to extend)
Sujeewa Fernando	May 2018	May 2021
Honest Honest	Sep 2018	Sep 2021

Amendments your Committee has made to BSUG website

Committee member responsible	URL to changes or topic	
Gans Thiagamoorthy	BSUG Database, MHRA and Training committee pages	
Sanchita Sen	Accreditation of units and Useful Links	
Smita Rajshekhar	Information for patients and Guidelines and information	
Sujeewa Fernando	Annual Research	

Ruben Trochez	Home page, About, Membership, IT committee and Associate Member pages	
	Meetings page (Previously assigned to Sheela Swamy who was removed from the committee).	

Date
17 September 2018

Chairman
Ruben Trochez

Members
As above

Aims for the Year
<ul style="list-style-type: none"> • Consider the implementation of the online payments via the website as the only system for payment for all members • Consider the development of BSUG social media account (s) • To develop content for the members only area

Achievements
<p>The main achievement of the IT committee this year was to successfully implement online payments for members on the website. This required extensive negotiations between the committee, the secretariat and Formedia.</p> <p>The company/service chosen for online payments was Stripe.</p>

This has been very well received, with over 100 members using this method for payments in the first few months of the facility being available.

Part of the development of the website and the functionality of the membership area and online payments was to incorporate an automated mailing system (Mailchimp), which was set up and has facilitated and enhanced communications from the Secretariat/Society with its members.

On the other hand, the updated website has seen a significant increase in traffic (visits) of 58% compared to the previous year; with an increase of 7% in the average time spent by users viewing each page (See attached Google analytics).

This is a great response to the efforts to keep the content updated and the website interesting and appealing, which has been made possible by the contribution of Committee Chairs and particularly by the Secretariat.